HERE

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Tues – Sat, 2-7PM
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March 3 – April 30, 2011
Opening Reception: March 3, 5-7PM

Jason Huff
Seyhan Musaoglu
Jordan Tate & Adam Tindale
Giselle Zatonyl

HEREart is pleased to present the group exhibition, *.gif .jpg .png .tif* (gjpt). Titled after common web-based graphics, this exhibition explores the realm of standardized image formats as represented in Internet-based art, websites, videos, applications, and multi-media design. The exhibition will feature web, sound, video and installation artists working within the framework of digital media, online content, and interactive works using the standardized formats of .gif, .jpg, .png, or .tif. The artists, some working digitally, and others only exploring the history of digital media and language, will all be presenting work that either critiques, questions, examines, or celebrates the vast, yet firmly defined, field of digital displays of visual media. The world of online content and language operates under the assumption that the user will understand...and we do.

Jason Huff is a digital media artist with an affinity for lifting content from the Internet, only to reinsert it into physical forms. For his *AutoSummarize* project he took the one hundred most downloaded copyright-free books and reduced them each to ten sentences with Microsoft Word 2008's AutoSummarize function. The result is absurd, funny, and illustrative of a culture so quick to shorten, abbreviate and condense digital language. For *gjpt*, Huff will be exhibiting *The Story of Art*, which takes a seminal art history text and reduces it to pages of "broken image link" icons that typically appear on outdated websites.

Seyhan Musaoglu is a multi-media artist whose work spans the fields of live performance, sound art, film, video, and 2-D media. Her recent print work utilizes Internet-based image searches, Photoshop manipulation, and digital printing methods to illustrate a journey of image degradation, enhancement, and physicality. Her recent series *GrandLife - the coolest cat,* delves into the world of nightclubs and DJ culture by scouring blogs and Facebook albums to collect images that are then saved as a .png and heavily manipulated using digital painting techniques and collage. The results are digital images at 72dpi ready for re-distribution onto the web or printed as large- format digital prints, bringing the .png to physical existence. The *GrandLife* series is also accompanied by a new sound work

comprised of software that reads and interprets the pixel data of images to create dense, electronic tones.

Jordan Tate is a digital photographer, celebrating and highlighting the behind-the-scenes modes of image-making and sharing. He highlights the means of making and re-making images by exposing and deconstructing the mechanisms, color combinations, and sources present in the image itself. Tate has developed several collaborative projects, and for *gjpt* is showing a collection from the *Lossless* project, in collaboration with Adam Tindale. *Lossless* challenges the representational nature of photography by re-sorting and ordering digital photographs using custom software and image algorithms. The images, once readable and coherent, appear now as ordered pixels, each with their own representation of specific values of color, brightness, saturation, and more.

Giselle Zatonyl is a multi-media artist working in installation, sculpture, video, and photography. Her recent work utilizes the platform of YouTube and online media sharing and remixing to create witty reinterpretations of classic films and history. She has an innate skill for remixing and essentially re-writing recent history in the form of viral videos, online media, and Internet memes. *Exorcise Willow* features a mashup of original footage from William Friedkin's *The Exorcist* set to the soundtrack of the 2010 breakout hit, "Whip My Hair" by Willow Smith. The result is a humorous looped visual of Linda Blair fighting her demons to a dance hit.

.gif .jpg .png .tif is curated by Jess Ramsay, a New York-based artist, curator, musician, DJ, and Internet surfing club member.

HERE builds a community that nurtures career artists as they create innovative hybrid live performance in theatre, dance, music, puppetry, media and visual art. Our artist residencies support the singular vision of the lead artist through commissions, long-term development, and production support. HERE's programs and performances promote relationships among local, national, and international artists. Our space is a destination for audiences who are passionate about ground-breaking contemporary work and the creative process behind it.